



# Case Study

## MyTweetSuite – Social Media

### Business Challenge

Our client was looking for an application that allows him to effectively manage multiple twitter profiles, schedule tweets to go out at a later date and time, and measure his twitter analytics. The client wanted web application which facilitate interactive information sharing, interoperability, user-centered design and collaboration on the world wide web; in short a web 2.0 application.

### JIVA's Solution

We have developed a suite of applications for normal twitter users all the way to the power user/professional blogger. We are trying to keep the users on MyTweetSuite and have no reason to leave to use twitter or any external application.

### Business Impact

Handling multiple Twitter accounts is much easier now. With features like Read, Write, Scheduled, Posted, Replies, Direct Messages, Searches, Feeds, Followers and Upload, the user can handle the Twitter accounts in an effective way.