



Case Study

Maryland China - MAGENTO

Business Challenge

Our client, Maryland China is the world's leading supplier of blank chinaware and supplies for porcelain painters. Maryland China offers the finest white porcelain and ceramic items to porcelain artists, commercial decorators and consumers.

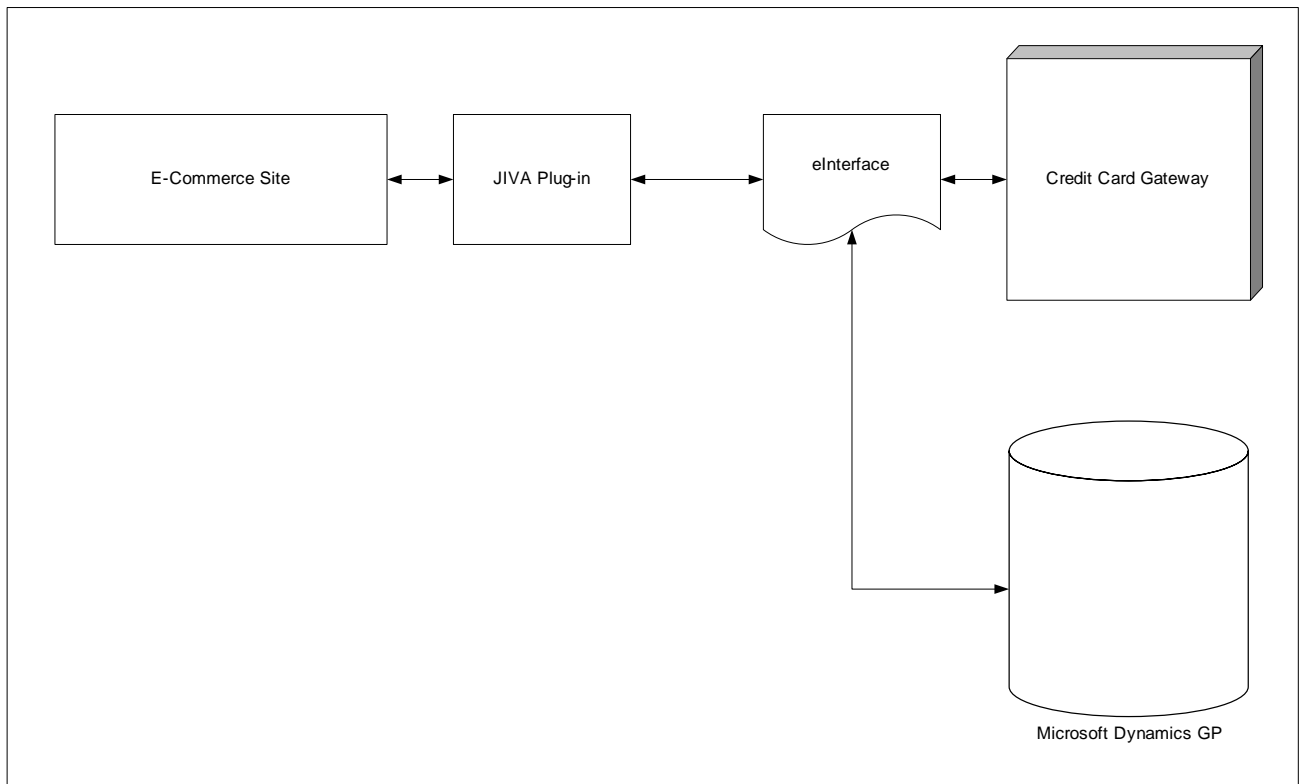
Our client wanted us to develop an e-Commerce site that can provide an unrivaled and rich online shopping experience for their customers, customized to their unique business needs.

We focused on creating fully tailored end-to-end solution for our client that can deliver fast, integrate with back-end processes, and in-synch with creative merchandising and promotional strategies. Our client also wanted the new e-Commerce site to assimilate with the existing Microsoft Dynamics Great Plains and Credit card payment gateways.

JIVA's Solution

JIVA developed few custom modules and help the client to adapt to the rapid technology advancements and evolving business processes and fulfill their need for newer customized solutions with embedded business processes, rules and logic. Our custom development included; custom modules for galleries, home page, form generations, price rules, discount settings etc.

We developed a plug-in which would integrate with the Credit card Extensions elnterface. The plug-in JIVA developed interacts with Credit Card Extension, which provides credit card processing, transaction management and tracking in the Microsoft Dynamics GP Sales Order Processing and Receivable Management modules.



Business Results

- ▮ Even though the payment process is being done offline, the customer will see the process being done as online.
- ▮ Microsoft Dynamics Great Plains integration helped the client to a great extent as the data is being updated in-sync with the online transactions
- ▮ We delivered the project on time and to specification
- ▮ Newsletters
- ▮ Integration with Google analytics