



Case Study

Cost Estimator

Business Challenge

Our client provides Web browser-based tools for creating, personalizing, and proofing mail pieces and for acquiring, building, and managing mailing lists. The system virtually eliminates the need for sorting, labeling, applying postage, and transport to a post office and does it for not much more than the cost of postage alone. In short, mail made easy.

To name a few of products that our client handles are: Letters, booklets, certified mails, reply mails, postcards, flyers etc. These can products are created and personalized as per the requirement of their Customers.

Each time a Customer requests for a product, the client used to manually estimate the cost, depending upon the quantity and pricing.

JIVA's Solution

We developed a web based application which was a perfect solution to handle our client's cost estimation requirement. Depending on the various product options (print color, paper color, print options, mail class and number of pages) available, and the quantity ordered for, the customer gets to know a detailed pricing tariff.

The cost estimation report gives the details of quantity ordered, production price, fees of the client, postage charges, total cost and % of savings.

- ▀ The customer can now get a specific cost estimate for each product selected
- ▀ The customer can also use the global cost estimation module to list down all the products and product options available

Business Result

The web application helps our client to bring their customers the best of conventional mail through the invention and adaptation of unconventional technologies. The new online cost estimations helps the customer to add more value to their time and provide a better understanding about the saving and costs of the services offered by the client.

Postcard - 4.25 x 6 - single Sided

Submit Query

Description

Templates

Specifications

FAQ

Content 1

Quantity & Pricing (rates are based on standardised Addresses click here to validate your list)

Quantity	Production	Fees	Postage	Total	Savings
<input type="text" value="1"/>	\$0.20	\$1.80	\$0.00	\$2.00	Save \$0
100	\$20.00	\$0.00	\$0.00	\$20.00 /\$18.00	Save 10%
500	\$100.00	\$0.00	\$0.00	\$100.00 /\$80.00	Save 20%
1000	\$200.00	\$0.00	\$0.00	\$200.00 /\$150.00	Save 20%
International Addresses					
<input type="text" value="1"/>	\$0.20	\$1.80	\$0.00	\$2.00	Save \$0

Let's Get Started

I have designed a document that I would like to upload.



Product Options

Print Color

- Full Color
- Black White

Paper Color

- White 80# Uncoated
- White 80# Gloss With UV

Print Options

- Printing One Side

Mail Class

- First Class
- Non Profit
- G10

Number of Pages

▼

[Print Quote](#)

[Email Quote](#)

[Share Quote](#)

Cost Estimator

Product Type

▼

Print Option

▼

Mail Class

▼

Number of Pages

▼

Quantity & Pricing (rates are based on standardised Addresses [click here to validate your list](#))

Quantity	Production	Fees	Postage	Total	Savings
<input type="text" value="1"/>	\$0.82	\$1.18	\$0.37	\$2.37	
100	\$81.60 / \$73.44	\$0.00	\$0.37	\$73.81	Save 10%
500	\$408.00 / \$325.40	\$0.00	\$0.37	\$326.77	Save 20%
1000	\$816.00 / \$612.00	\$0.00	\$0.37	\$612.37	Save 25%
International Addresses					
<input type="text" value="1"/>	\$0.20	\$1.18	\$0.37	\$2.37	