i95 Dev
Drive your ideas...

WordPress with Sugar CRM

Accelerate your success -

go Mobile- get more business with Mobile Apps
enhance your team strength
applications tailored to meet your business needs
connect your online stores with third party applications
engage target audience with your dynamic content
Get a real-time personalized dynamic website to captivate the interest and
have visitors engage on your website with a corresponding action item.
Read More>>

enhance your brand with creative designs
generate sales with ecommerce stores

> " **i95Dev** is a Software development firm delivering high quality, cost effective, trustworthy and result- oriented solutions for global and local clients in the DC Area. "

About Project

Wordpress with SugarCRM Integration Plugin

Business Challenge

i95Dev wanted to develop a content management system that's integrated SugarCRM in order to manage their leads and help them manage more leads in a better way.

JIVA's Solution

We developed a website that is SEO optimized to drive more traffic to the site. The site is designed to capture the customerinformation and integrate the same information to a CRM system.We designed the lead forms and integrated that with SUGAR CRM. Every customer enquiry that gets filled as a lead form is sent toSUGAR CRM. This information of the customer is later used by the Business Development team of the client.

With their business going global, we integrated a Geographical intelligence module to the ads to give their customer a feeling thatthe client is Local to them.

Benefits

By integrating the customer leads to SUGAR CRM, the client is now able to track the leads and their progress much efficiently.As a part of marketing strategy, we have used the concept of Geomarketing.

Highlights

- Easy to install and configure

- Helps to track and manage their website leads a lot more efficiently

- Effortlessly integrate lead forms in WordPress with their SugarCRM instance

- Configuring their own lead form in WordPress

- Automatically capture their website leads in SugarCRM

Extensions

i95Dev Captcha
Secure your website! Avoid unwanted spammers!!!

i95Dev Open ID
Make your website more accessible to your customers!!!

i95Dev Like Search
Losing customers? Optimize search! Get More Orders!

i95Dev Email A Cart
Keep selling even after your customers have left your website!!!

i95Dev Contact Us Report
An extension to manage Contact Us forms effectively.....

i95Dev Home Banner Slider
Give a refreshing user experience to the customers with i95Dev Home Slider Extension

+ View All

What would you like to do?

WordPress is a good web content publishing platform with emphasis on user experience and rich appearance.

Case studies

WordPress – Open Source CMS Development Services

Wordpress is widely used from small blogging websites to websites with thousands of web Pages.

WordPress is an open source CMS system which is also SEO Friendly .It auto submits sitemaps to Google, Yahoo, Bing, integrates with Social Media like Twitter, Facebook, Buzz, MySpace, and has option to Add Meta content to posts. With a WYSIWUG edit which can copy content from a MS Word or an E-mail; it has option to post from Email or even Mobile. Word press supports all major Mobile Browsers like Opera-mini, Nokia, Safari, BlackBerry Browser, Android Browser, PlayStation Portable web browser.

Our Other Expertise:

Drupal >

Joomla >

WordPress Services

→ Easy Administration - Manage every aspect of your website in the admin dashboard
→ Control Your Content - Manage your website content with no HTML experience
→ Flexible - Thousands of free plugins and themes available for use on your website
→ User Accounts and Roles - Customize role capabilities and permissions for granular user control
→ Customizable Menus - Create dynamic drop down menus with hierarchy support
→ Optimized for Search Engines - Optimal configuration for maximum search engine exposure

i95Dev offers full service WordPress design, development and consulting. i95Dev team of skilled developers customize and implement WordPress as content management system, building integrations, and designing and developing custom themes and plugins.

Some of the WordPress Services we Provide are:

WordPress Designs

+ Custom Designs

WordPress - Security

+ Security Audit